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Articles from **EBSCO** provide students with full-text, proper citation format for an article, and other useful options.

Access a EBSCO periodical article via one of the links shown below.



Other types of links do not link to EBSCO full-text articles.

1) EBSCO article (**will have HTML or PDF**):

6. [When Silicon Valley Took Over Journalism.](#)  

 Foer, Franklin. Atlantic, Sep2017, Vol. 320 Issue 2, p28-31, 4p, 2 Color Photographs. (Article), Database: Literary Reference Center

Periodical

Subjects: DIGITAL media; SILICON Valley (Santa Clara County, Calif.); JOURNALISM; MASS media industry -- Management; EDITORIAL writing; TRUMP, Donald, 1946-

 [HTML Full Text](#)  [PDF Full Text \(4.8MB\)](#)

2) **NOT** an EBSCO article (says “Full Text Finder”):

8. [The Silicon Valley Model : Management for Entrepreneurship](#)  

 By: Steiber, Annika; Alänge, Sverker. Series: Management for Professionals. Cham : Springer. 2016. eBook., Database: eBook Index

eBook

Subjects: BUSINESS & ECONOMICS / Entrepreneurship; BUSINESS & ECONOMICS / Management; BUSINESS & ECONOMICS / Industries / Computers & Information Technology; BUSINESS & ECONOMICS / Production & Operations Management; Management; Entrepreneurship

 [Full Text Finder](#)  [PlumX Metrics](#)

A. Click on “HTML Full Text” to see a computer file of the full-text article:

The screenshot shows a web browser window displaying a library's search results page. The browser's address bar shows the URL: eds.b.ebscohost.com/eds/detail/detail?vid=1&sid=3b372bf1-cac4-4a31-a5e0-f1a5294547cc%40sessionmgr4009&bddata=JnNpdGU9ZWRzLWxpdmU%3d#AN=1243.... The page header includes navigation links like "New Search", "Multimedia", "Publications", "Library Catalog", and "Home". A search bar at the top left contains the keyword "silicon valley".

The main content area displays search results for "silicon valley" with 6 of 1,884,802 results. A "Detailed Record" is shown for the article "When Silicon Valley Took Over Journalism" by Foer, Franklin, Atlantic, 10727825, Vol. 320, Issue 2. The article is from the "Literary Reference Center" database. The record includes options for "HTML Full Text" and "PDF Full Text (4.8MB)".

The article's title is "When Silicon Valley Took Over Journalism". Below the title, there are controls for "Listen" and "American Accent". The article is categorized as a "Section: Dispatches" and is titled "How the pursuit of digital readership broke my century-old magazine—and an entire industry".

The article text begins with: "CHRIS HUGHE S was a mythical savior-boyishly innocent, fantastically rich, intellectually curious, unexpectedly humble, and proudly idealistic. My entire career at the New Republic had been spent dreaming of such a benefactor. For years, my colleagues and I had sputtered our way through the internet era, drifting from one ownership group to the next, each eager to save the magazine and its historic mission as the intellectual organ for hard-nosed liberalism. But these investors either lacked the resources to invest in our future or didn't have quite enough faith to fully commit. The unending search for patronage exhausted me, and in 2010, I resigned as editor."

The text continues: "Then, in 2012, Chris walked through the door. Chris wasn't just a savior; he was a face of the zeitgeist. At Harvard, he had roomed with Mark Zuckerberg, and he had of the co-founders of Facebook. Chris gave our fusty old magazine a Millennial imprimatur, a bigger budget, and an insider's knowledge of social media. We felt as if we carried the hopes of journalism, which was yearning for a dignified solution to all that ailed it. The effort was so grand as to be intoxicating. We blithely dismissed anyone who warned of how our little experiment might collapse onto itself—how instead of providing a model of a technologist rescuing journalism, we could become an object lesson in the dangers of journalism's ever greater reliance on Silicon Valley."

The text concludes: "When Chris first invited me for a chat one jacketless day in earliest spring, we wandered aimlessly across downtown Washington, paper coffee cups in hand. During those first weeks of his ownership, Chris had booked himself an endless listening tour. He seemed eager to speak with anyone who had worked at the magazine, or who might have a strong opinion about it. But as we talked, I wondered whether he wanted something more than my advice. I began to suspect that he wanted to rehire me as the New Republic's editor. Before long he offered me the job, and I accepted."

The text ends with: "In my experience, owners of the New Republic were older men who had already settled into their wealth and opinions. Chris was intriguingly different. He was 23, and his enthusiasm for learning made him seem even younger. During his honeymoon, he read War and Peace; the ottoman in his SoHo apartment was topped with seemingly every literary journal published in the English language. "When I first heard the New

The bottom of the screenshot shows the Windows taskbar with various application icons and the system clock displaying "10:36 AM 9/21/2017".

In the navigation bar on right hand side you will see various commands:



The commands are self-explanatory for the most part; use them to **save, print, and export the article** as you choose.

THE CITE BUTTON IS OF PARTICULAR INTEREST. When you write a college paper, you must often cite your sources in a particular format.

Click on the **Cite** button to see the citation for the article in various citation formats.

MLA and **APA** styles are both available; select the one needed for your paper.

You can copy and paste the citations to your list of citations at the end of the paper. **VERIFY that the citation is in the correct format** before you use – these citations are computer generated and can have errors in them.

*(Don't forget to format the **Works Cited** or **References** page correctly after you copy the article citations.)*

EBSCO articles in HTML format have an option that allows you to listen to them:



Click on the arrow after the **Listen** button.

Select from American, British, Australian accents.

Click on the down arrow  to download to MP3 player

Click on the gear symbol  for a drop down menu to adjust the speed of the reading and to highlight words as they are read.

The screenshot displays a web browser window with the URL eds.b.ebscohost.com/eds/detail/detail?vid=1&sid=3b372bf1-cacf-4a31-a5e0-f1a5294547cc%40sessionmgr4009&bddata=JnNpdGU9ZWRzLWxpdmU%3d#AN=1243.... The page shows search results for "silicon valley" with options for "Detailed Record", "HTML Full Text", and "PDF Full Text (4.8MB)". A "Listen" button is visible. A "Settings" dialog box for ReadSpeaker is open, showing options for highlighting, word color, sentence color, text color, enhanced text visibility, reading speed (Slow, Medium, Fast), and automatic scrolling. The background page shows a snippet of text about Chris Hughes and his career.

Some articles in HTML format have an option to change the language:

Choose Language ▼ Translate

When Silicon Valley Took Over Journalism

The screenshot shows a web browser window displaying an article page. The address bar shows the URL: eds.b.ebscohost.com/eds/detail/detail?vid=2&sid=3b372bf1-cacf-4a31-a5e0-f1a5294547cc%40sessionmgr4009&bddata=JnNpdGU9ZWRzLWxpdmU%3d#AN=1243...

The page content includes:

- Information:**
 - Subject Terms:** DIGITAL media, SILICON Valley (Santa Clara County, Calif.), JOURNALISM, MASS media industry -- Management, EDITORIAL writing, TRUMP, Donald, 1946-
 - Abstract:** The article presents a discussion of digital media, adapted from the book, *World Without Mind: The Existential Threat of Big Tech* by Franklin Foer. Topics discussed include evolution of journalism in **Silicon Valley**, California, strategies of media companies to produce investigative journalism for its editorial sensibility, and role of journalism in U.S. President Donald Trump's victory.
 - Document Information:** Essay last updated: 20170727
 - Lexile:** 1090
 - Full Text Word Count:** 3081
 - ISSN:** 10727825
 - Accession Number:** 124311550
 - Database:** Literary Reference Center

On the right side of the page, there is a vertical menu with options: Cite, Export, Create Note, Permalink, Share, Listen, and Translate.

At the bottom of the page, there is a language translation dropdown menu that is open, showing a list of languages including: العربية المغربية, английски език/български, 英語/繁體中文, 英語/繁體中文, angličtina/čeština, Engelsk/dansk, Engels/Nederlands, Anglais/Français, Englisch/Deutsch, Αγγλικά/Ελληνικά, English/Hausa, עברית/עברית, अंग्रेज़ी/हिंदी, angol/magyar, Inggris/bahasa Indonesia, Inglese/italiano, 英語/日本語, 영어/한국어, Engelsk/Norsk, and انگلیسی/پولسی. The dropdown menu is positioned over the article text, which includes the title "When Silicon Valley Took Over Journalism" and a sub-header "Partnership broke my century-old magazine—and an entire industry".

The browser's taskbar at the bottom shows the system tray with the date and time: 11:17 AM, 9/21/2017.

B. Click on “PDF Full Text” to see a digital image of the article. The article may be viewed as it originally appeared in hard copy format.

The screenshot shows a web browser window with the URL eds.b.ebscohost.com/eds/pdfviewer/pdfviewer?vid=3&sid=3b372bf1-cacf-4a31-a5e0-f1a5294547cc%40sessionmgr4009. The browser's address bar shows the URL, and the page title is "When Silicon Valley Took Over Journalism." The page content is a PDF document with the following structure:

- Page Header:** DISPATCHES
- Section Header:** TECHNOLOGY
- Main Title:** When Silicon Valley Took Over Journalism
- Subtitle:** How the pursuit of digital readership broke my century-old magazine—and an entire industry
- Author:** BY FRANKLIN FOER
- Text:**

CHRIS HUGHES was a mythical savior—boyishly innocent, fantastically rich, intellectually curious, unexpectedly humble, and proudly idealistic. My entire career at the *New Republic* had been spent dreaming of such a benefactor. For years, my colleagues and I had sputtered our way through the internet era, drifting from one ownership group to the next, each eager to save the magazine and its historic mission as the intellectual organ for hard-nosed liberalism. But these investors either lacked the resources to invest in our future or didn't have quite enough faith to fully commit. The unending search for patronage exhausted me, and in 2010, I resigned as editor.

Then, in 2012, Chris walked through the door. Chris wasn't just a savior; he was a face of the zeitgeist. At Harvard, he had roomed with Mark Zuckerberg, and he had gone on to become one of the co-founders of Facebook. Chris gave our fifty-old magazine a Millen-

spring, we wandered aimlessly across downtown Washington, paper coffee cups in hand. During those first weeks of his ownership, Chris had booked himself an endless listening tour. He seemed eager to speak with anyone who had worked at the magazine, or who might have a strong opinion about it. But as we talked, I wondered whether he wanted something more than my advice. I began to suspect that he wanted to rehire me as the *New Republic's* editor. Before long he offered me the job, and I accepted.

In my experience, owners of the *New Republic* were older men who had already settled into their wealth and opinions. Chris was intriguingly different. He was 28, and his enthusiasm for learning made him seem even younger. During his honeymoon, he read *War and Peace*; the ottoman in his SoHo apartment was topped with seemingly every literary journal published in the English language. "When I first heard the *New Republic* was for

the same blazer every day. The source of his fortune didn't define him—indeed, he always spoke of Facebook with an endearing detachment. He didn't even use it that much, he once confessed to me at dinner. It was an admission that I found both disarming and hugely compelling. We soon began to remake the magazine, setting out to fulfill our own impossibly high expectations.

OVER THE PAST GENERATION, journalism has been slowly swallowed. The ascendant media companies of our era don't think of themselves as heirs to a great ink-stained tradition. Some like to compare themselves to technology firms. This redefinition isn't just a bit of fashionable branding. As Silicon Valley has infiltrated the profession, journalism has come to unhealthily depend on the big tech companies, which now supply journalism with an enormous percentage of its audience—and, therefore, a big chunk of its revenue.
- Image:** An illustration of a man sitting at a desk with a laptop, looking thoughtful.
- Text:**

Chris Hughes wasn't just a savior; he was a face of the zeitgeist.

The browser's taskbar at the bottom shows the system tray with the time 11:21 AM and date 9/21/2017. The page status bar indicates "Page 6 of 6" and "312 words".

Note that, unlike the HTML version, the PDF format does not supply an audio file for the user, and will not supply a translation of the article.

You will see the same commands (minus text) on the right hand navigation bar that you saw with HTML articles.



(In order: **Google drive, print, email, save to folder, cite, export, Permalink, and share**)

Follow directions for use as with HTML files above.

FINAL THOUGHTS: When writing a paper – **don't plagiarize!** Always give credit for other's writing and ideas! Ask your teacher for help if you aren't sure about how to cite or correctly format a quotation!

PLAGIARISM is the practice of taking someone else's work or ideas and passing that work or those ideas off as one's own. **It is stealing** someone else's work. Your instructor has the right to decide the punishment for plagiarism. **It is the teacher's choice** to give you a warning, a reduced grade, an F on your assignment, or even flunk you for the course. Furthermore, EGCC has the right to suspend students for repeated incidents of plagiarism.