



EASTERN
GATEWAY
COMMUNITY
COLLEGE

Addendum 2022-2023 #28

EASTERN GATEWAY COMMUNITY COLLEGE
COLLEGE CATALOG 2022-2023 ADDENDUM

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Addendum approved by cabinet (date): September 1, 2022
Addendum published (date): September 1, 2022

Catalog Addendum Purpose:

What is the purpose of this addendum?

To include course descriptions for the Cannabis courses in the catalog.

Catalog Addendum Effective Date:

What is the effective date of this addendum?

8/19/2022

Catalog Addendum:

List the detailed changes to the catalog, i.e. updated curriculum grid, updated tuition or fee, updated policy, etc.

The changes will include course descriptions for the following courses: CAN101, CAN102, CAN103, CAN104.

The above information replaces, supplements, or updates, the corresponding section(s) of the 2021-2022 Catalog on Page(s) [List the page number(s) to which the addendum specifically applies.]

Course Descriptions and Outcomes-Cannabis Certificate

CAN101- Introduction to Cannabis: 3 Credits

The purpose of this course is to provide students with a foundation about the evolution of cannabis throughout the United States' history and in reference to:

- Early uses in the United States
- Evolution of Cannabis Prohibition
- Evolution of the Medical Marijuana Exception
- Medical Marijuana State Laws and Conflicts with the Federal Government
- Evolution of Recreational Marijuana
- Basic Principles of Operating a Cannabis Dispensary
- The Economics of Cannabis

At the end of the course the students will be able to understand how cannabis was used as medicine pre-prohibition. The students will also identify the rationale for policy that eventually led to the prohibition of cannabis and the implications related to law/criminal justice. Learners will also be able to interpret gaps in the laws related to prohibition and how the States drove laws separate from Federal prohibition to include the medical marijuana exception. Additionally, learners will gain a strong understanding of how medical marijuana laws drove state laws to support recreational cannabis.

Students will also gain awareness about how to apply best practices when working in a cannabis dispensary and how revenues gained from cannabis impact the economy. This foundations course will prepare the students for higher level coursework that will prepare them to complete the certificate program and obtain a career in the cannabis industry.

Theory: 3 Credits, student must pass with a C or better

CAN102- Cannabis Policy and Law: 3 Credits

The purpose of this course is to provide students with the ability to analyze cannabis laws/policies in various states as a means to identify gaps and opportunities for the cannabis industry. Specifically, students will gain insight about policies and laws from various states and identify potential problems in laws and regulations. Students will also interpret problems and opportunities for potential modifications of cannabis laws and policies in the United States and Canada. Students will also discover the challenges related to cannabis decriminalization and how these influence cannabis sales in the underground market rather than in regulated dispensaries.

Theory: 3 Credits, student must pass with a C or better

CAN103- Cannabis Symptom Management: 3 Credits

The purpose of this course is to provide students with the knowledge, skills and abilities to consult marijuana patients and recreational consumers about the various forms of cannabis and means of administration. At the end of the course learners will be able to:

- Effectively consult medical cannabis patients based on their specific needs or recommendations from a medical doctor
- Coach patients and consumers about recommended forms of cannabis to obtain the desired effect.
- Warn patients and consumers about how to prevent and manage cannabis overconsumption.
- Learn and apply recent research about medical cannabis as a substitution for other medications under the guidance of a medical doctor as a means to consult patients.
- Counsel patients and recreational consumers about different strains, their effects and how to properly dose cannabis.
- Identify and retain the various forms of cannabis consumption as a means to effectively advise consumers.
- Educate consumers about the benefits of micro-dosing to relieve medical symptoms.
- Learn and communicate recent research about efforts to suggest medical cannabis as an alternative to other medicines such as opiates/opioids.

CAN104- Cannabis Customer Service: 3 Credits

The purpose of this course is to educate students about best practices for delivering high-level customer service for medical and recreational cannabis consumers. The scope of this course is to identify how maintaining strong customer relationships will increase the probability of attracting new customers and retaining current customers. Specifically, learners will be able to:

- Understand and apply the principles of high-level customer service
- Understand best practices for meeting the needs of medical cannabis patients
- Apply best practices for advising recreational cannabis users
- Recommend various strains, products and services to support medical and recreational cannabis patients
- Educate customers about various strains, means of consumption and cannabis related products
- Successfully demonstrate how to answer common job interview questions related to customer service and the cannabis industry

Theory: 3 Credits, student must pass with a C or better